

Success story with dots Pilot

English

How a charity organisation is using dots Software to generate funds for South Africa



The Ufosa Foundation

The Ufosa Foundation works to assist Education, Family Wellbeing, and Health Care of the underprivileged in 30 communities in South Africa, e. g. Ufosa initiated a "Donate a book program". The 30 African schools in the program are to get a 1.000 book library made up of books donated from UK sponsors, libraries and the general public, as well as from schools linked with them in the UK and in the USA. This way, children in the richer part of the world get a very special connection to children living in Africa and Ufosa even plants a seed in the next generation. Ufosa's new family wellbeing project is to build 30 family abuse relief centers for women and children within the next five years – an ambitious goal that the enthusiastic, energetic and disciplined Ufosa team hopes to reach.

The challenge

In order to generate money, Ufosa founder and president Robert Vallier publishes a regional magazine in Sussex: *The Battle Axe Magazine*. The money earned through advertisements goes directly towards helping Ufosa achieve its aims. Ufosa needed a brochure creating software which is easy to use but nevertheless delivers sophisticated and absolutely professional results.

"Thanks to dots Software our work for the poor in South Africa became a little easier. The program is exactly what software should be like: Make a complex procedure so easy that you do not even realise its complexity anymore. From one Pilot to another: Great program, dots Pilot - and thank you!"

Robert Vallier, Founder and President of Ufosa Foundation

The solution

Robert Vallier found the printing software that exactly fits his needs on the Internet. It is the dots brochure printing wizard dots Pilot. The ease of use and the professionalism convinced Mr Vallier right after downloading the free test version. With dots Pilot the Ufosa team can generate the magazine content in their usual application program. For imposition the data is submitted to dots Pilot simply by executing the print command. Then the dots Pilot window pops up and leads the user step by step to professionally imposed print data.

The gain

Using dots Pilot tremendously speeds up the creation process for *The Battle Axe Magazine*. Because of dots Pilot there is no need for re-work at the print shop and this - naturally - saves money which can be put towards the charity's needs instead.

Profile

- Ufosa was founded by Robert Vallier, a Pilot who lives in the UK
- The Ufosa Foundation is set up formally in the UK registered with Charities Commission #118416 & also as non-profits in South Africa and the USA
- Sponsors: British Airways, Usborne Books, Dorling Kindersley Books



Image on top: Robert Vallier in the middle of South African children
Image below: The Ufosa founder and president in a school in Mthatha

About dots