



KONICA MINOLTA



WITH OUR NEW WEB SHOP, WE CAN BE
AVAILABLE 24/7

NEW HARDWARE SOLUTION & **ACCURIOPRO FLUX SOFTWARE** BOOST PRODUCTIVITY AND FLEXIBILITY OF CENTRAL REPRO DEPARTMENT

“It’s so time-saving, we no longer need to outsource jobs even at peak production times! Konica Minolta’s clever combination of hardware and software with integrated finishing absolutely convinced us.”

Van Lodenstein College and Hoornbeeck College
Part of the SORG Foundation (Stichting voor Onderwijs op Reformatorische Grondslag)

CHALLENGE

- Increase the central repro’s overall efficiency by streamlining its structure and workflows; create an easily understandable online ordering process; relieve CRD operator of manual finishing work; avoid outsourcing at peak periods

SOLUTION

- Combination of AccurioPro Flux software and double hardware configuration for colour and black&white with booklet making unit for professionally saddle-stitched and folded brochures

ADVANTAGES

- High degree of automation ensures continued single-person operation of CRD; electronic job-tickets replace paper order forms; web shop for 24/7 availability; enhanced inline finishing flexibility avoids manual intervention

The foundation

The SORG foundation is a federation of two colleges, the Hoornbeeck College (with locations in Amersfoort, Apeldoorn, Goes, Gorinchem, Gouda, Kampen, Rotterdam and Hoevelaken) and the Van Lodenstein College for reformed secondary education (with schools in Amersfoort, Barneveld, Ede, Hoevelaken, and Kesteren). At altogether 13 locations, the foundation employs a staff of almost one thousand, mostly teachers.

The challenge

The Colleges operate a central reproduction department in Amersfoort as the sole service provider for all colleges. The internal customers can place their orders via a website or completing a paper order form, choosing from a wide variety of products including different covers and bindings such as Wire-O. The organisation of the central repro is very good, with clear agreements on delivery procedures and delivery times. However, also having to deal with paper job orders makes accurate recording of prints and the resulting costs difficult. During peak production periods, an overflow of jobs is outsourced.

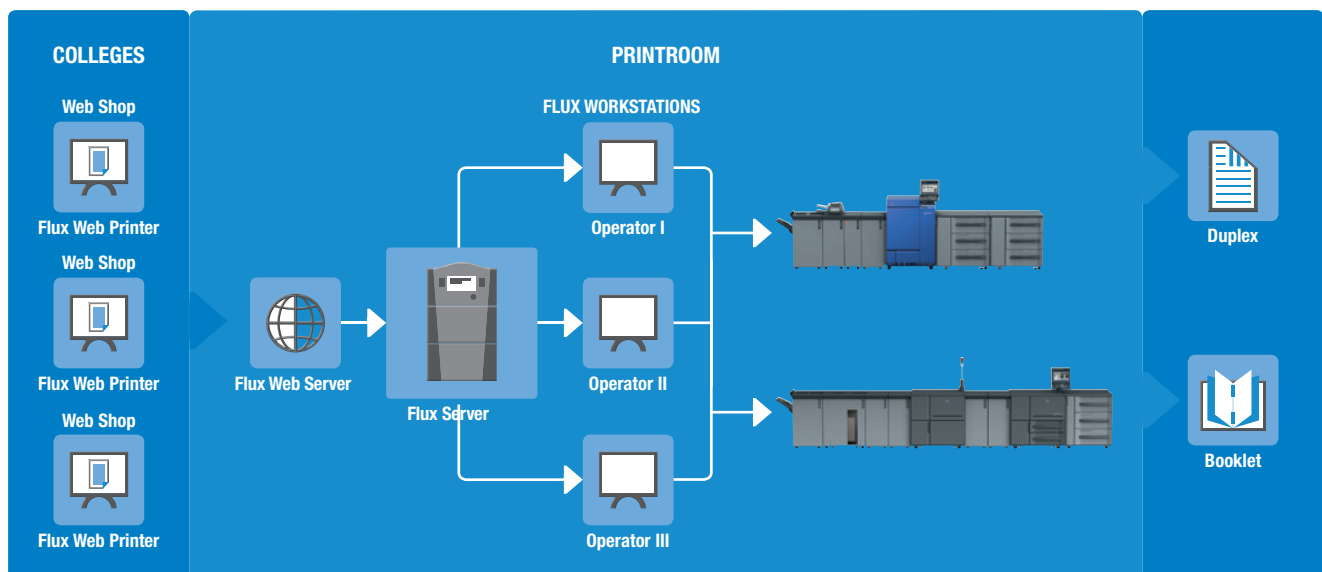
The Konica Minolta solution

Konica Minolta Netherland proposed to install a double hardware configuration for colour and black&white printing with the

bizhub PRESS C1070 and the bizhub Press 1250, combined with the HIKARI controller and the booklet making unit SD-506 for professionally saddle-stitched and folded booklets, without requiring any manual intervention for booklet production. Thanks to the combination with a full version of AccurioPro Flux, the CRD operator no longer needs to make any manual settings. Saving time in this way, there is also no need to outsource any print jobs at peak times.

All production systems that Konica Minolta installed in the SORG central repro have a built-in GPRS modem that communicates with Konica Minolta's technical support. The systems automatically order toner so that the operator doesn't need to waste time on the phone or to order online. In addition to toner orders, the systems also relay fault codes and counter readings. A service engineer can remotely check the machine status.

A full week of training completely cleared the CRD operator's concerns about no longer being able to outsource any print jobs. Konica Minolta Netherland offered to provide replacement staff during the key operator's holiday and in case of illness. A new web shop via AccurioPro Ultimate now allows to submit their print orders around the clock with 24/7 job-ticket-based web submission.



KEYS FOR SUCCESS

- Konica Minolta Netherland won the tender thanks to competitive pricing and their competent proposals to the foundation's specific requirements
- The new hardware with integrated finishing modules offers high quality, flexibility and timesaving workflows without requiring any manual intervention for booklet production
- The combination of advanced Konica Minolta hardware and the AccurioPro Flux software provides a high degree of automation, allowing the print room to be handled by only one operator
- A full week of training completely cleared the CRD operator's concerns about no longer being able to outsource any print jobs
- The big advantages of the AccurioPro Flux software:
 - Easy to use for the operator and the internal customers
 - Great integration with the HIKARI and Emperon drivers
 - Low learning curve thanks to intuitive user interface

CUSTOMER BENEFITS

- With the online shop's 24/7 availability, the CRD can now receive print jobs day and night
- Via its job-ticket based print workflow, AccurioPro Flux Premium provides a tool for the easy and convenient ordering of print products
- Considerable time savings because no manual intervention is required to prepare jobs for print production
- Low learning curve with the intuitive software user interface
- Automated inline finishing, especially booklet making, increases the overall productivity



KONICA MINOLTA

- Some of the product illustrations contain optional accessories.
- Specifications and accessories are based on the information available at the time of printing and are subject to change without notice.
- Konica Minolta does not warrant that any prices or specifications mentioned will be error-free.
- All brand and product names may be registered trademarks or trademarks of their respective holders and are hereby acknowledged.

Your Konica Minolta Business Solutions Partner:

Konica Minolta
Business Solutions Europe GmbH
Europaallee 17
30855 Langenhagen • Germany
Tel.: +49 (0) 511 74 04-0
Fax: +49 (0) 511 74 10 50
www.konicaminolta.eu